

ECOLOGY, ECONOMY, HEALTH, WEALTH & LUXURY

BACK TO NATURE RESORT



Presented by Rene Deceuninck



THE WORLD'S FIRST ECOLOGICAL SELF SUSTAINABLE LUXURY & WELLNESS RESORT OF ITS KIND.

Our Vision

- 5 Star Eco Villas
- Central Wellness Center
- Healthy Kitchen
- Top Security
- Convention Center

What We Believe

A HANDMADE LOG HOME IS A UNIQUE OPTION TO LET THE BODY RELAX AND RECHARGE POSITIVE ENERGY AT THE IDEAL FREQUENCY.

THE BUILDER AND ARCHITECTURAL EXPERTS WILL DEFINITELY EXCEED ALL OF YOUR EXPECTATIONS.

ENJOY A MEMORABLE STAY IN THE FINEST HANDCRAFTED CEDAR LOG HOMES ON EARTH.

Our Mission

Epicenter of Self-Sufficiency

Being the World's first Ecologically self-sufficient Luxury & Wellness Resort of its kind.

We strive to revolutionize the market by providing a carbon neutral Resort.

The carbon footprint is 70 % reduced in construction, operations and travel. All new projects must be ECO friendly and from 2030 forward there will be a "0" CO2 tolerance.



NATURAL SOURCES & RENEWABLE WIND AND SOLAR ENERGY.

The Emirates no longer really look at projects aesthetically, on the contrary, in order to validate the project more easily, it must have a special focus for Ecology

- Carbon Neutrality
- Plastic Neutrality
- Self Sustainability



United Arab Emirates



Why use wood?

Advantages

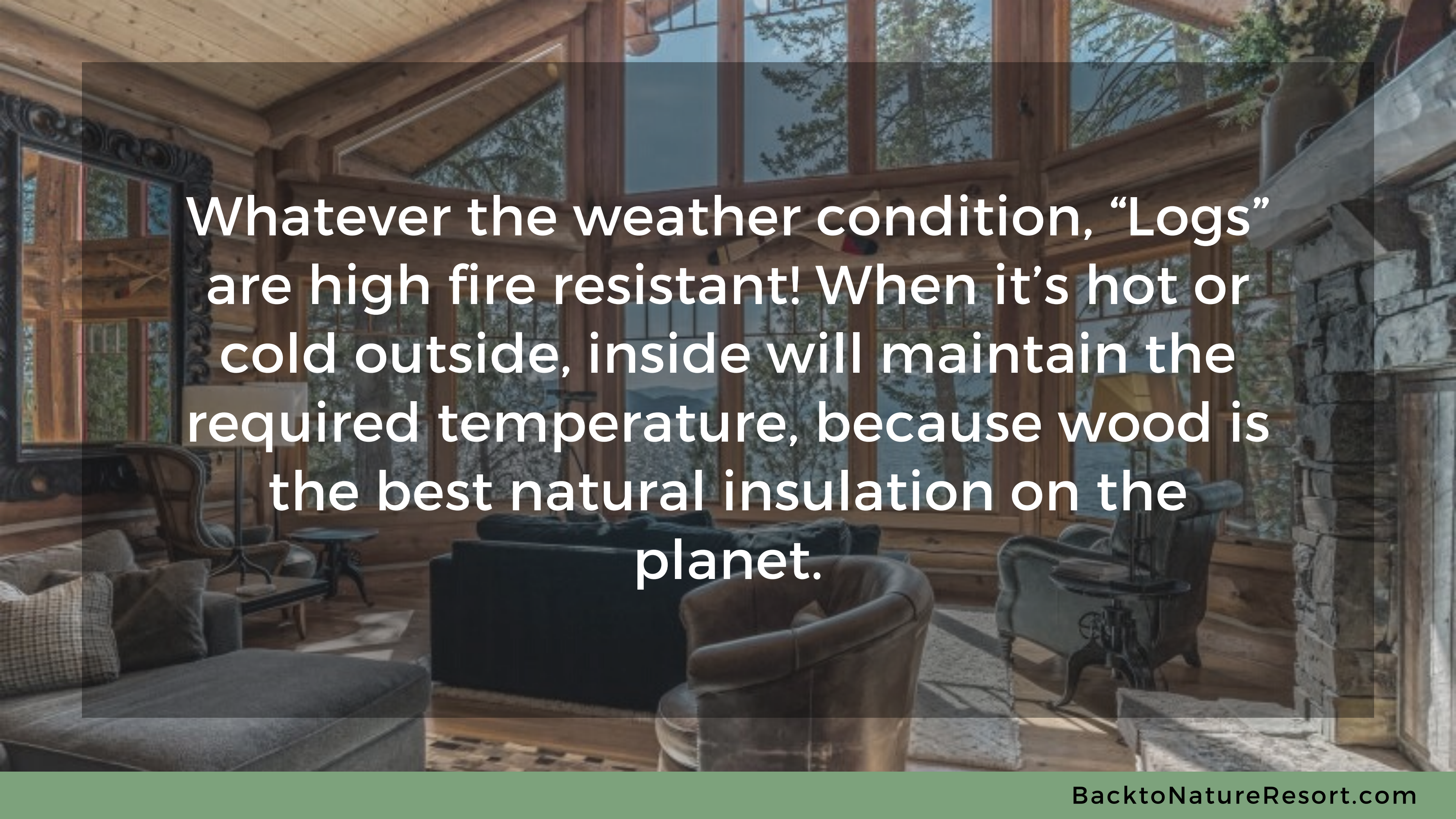
- Carbon neutral
- Low energy production
- Increase of health and wellbeing

Renewable, Recyclable, Natural.

Timber is one of the few natural, renewable building materials. Every time a tree is harvested, up to 10 trees are re-established in its place, the renewable cycle begins again.

Being a natural resource, timber is not toxic, and is safe to handle and touch, it also ages naturally and does not break down into environmentally damaging material.



A photograph of a rustic living room in a log cabin. The room features a high ceiling with exposed wooden beams, large multi-paned windows that offer a view of a forest and a lake, and a stone fireplace on the right. The furniture includes a dark leather sofa, a brown leather armchair, and a grey armchair. The text is overlaid in the center of the image.

Whatever the weather condition, “Logs” are high fire resistant! When it’s hot or cold outside, inside will maintain the required temperature, because wood is the best natural insulation on the planet.

The image shows the interior of a rustic log cabin. The ceiling is made of dark wood with exposed beams. A large, hollowed-out tree trunk stands in the center of the room, serving as a decorative centerpiece. In the foreground, there is a rectangular hot tub with clear blue water. Large windows with wooden frames are visible in the background, offering a view of the outdoors. The overall atmosphere is warm and natural.

Endless Luxury

TREASURED VACATION DESTINATION

Be immersed in the most diverse environment of relaxation, wellness and mindfulness in a magical retreat, boasting 360 views of the log home style resort, surrounded by nature and natural springs, everything you could want or need, all in one place.

Let our 5 star specialist staff attend to all your well-being needs and assist in making your experience as memorable and relaxing as can be.

Wellness

RETREAT

Spa - Natural Stone - Slate - Cedar wood Herbal Sauna - Hydro Pool - Salt Steam room - Infra-red benches - Deep Relax Water Beds - Aroma showers - Ice therapy - Cristal rooms with different stones and energies - Treatment rooms for therapies - Gym & fitness studio.

WELLNESS CLINIC

Colon Hydrotherapy - Live Blood Analysis - Mind Body Balance - Dietary Intolerance Testing - Nutritional Consultation - Wellness & Lifestyle Coaching

DETOX THERAPIES

Body Brushing - Oil Liver Treatment with Relaxing Scalp Massage - Detox Seaweed Wrap Detox Full Body Polish - Salt mousse Exfoliating Glow - Aromatic Moor Mud Tension Relief Back Treatment.

Why Ras Al Khaimah?

Lot's of green in the Emirates most quiet area

A beautiful nature free of overflying traffic

Lot's of outdoor activities including golf courses

A diverse environment of relaxation and wellness

360° views of the log home style resort, surrounded by nature

Everything you could want or need, all in one place called:

Ras Al Khaimah.

Visionary

Rene Deceuninck

BRIEF BACKGROUND

In 1977 René travelled to Maloja Switzerland as a 12 year young kid learning how to Ski and got super excited about the "Log Home" style houses. He started dreaming about building his own Log Home "One Day" and in 1995 René went back to Switzerland and travelled from Lausanne to Aigle. Funny enough he saw so many Log Homes that he made a decision. He was going to build a Log Home.

In 2002 René moved to a Log Home in Belgium and had the time of his life! That same year he made a road trip in the USA from East to West through the southern part of the US and during that trip he got to see so many different types of Log homes that the inspiration only grew.

In 2015 René started his in depth research and as a result of the many travels related to the body language training sessions that he shared all over the world, he also developed a passion for wellness. Today, 8 years later he's at the point of building it for real, starting in Ras Al Khaimah - UAE.

Learn more - www.renedeceuninck.com



BNR Staff in Collaboration with:



René Deceuninck
Founder Director
Staff



Vilma Meskinytė
Director of Lodging &
Accommodation
Staff



Mariana Toma
Director of Health & Wellness
Staff



Lauren Gott
Director of Events & Brand
Partnerships
Staff



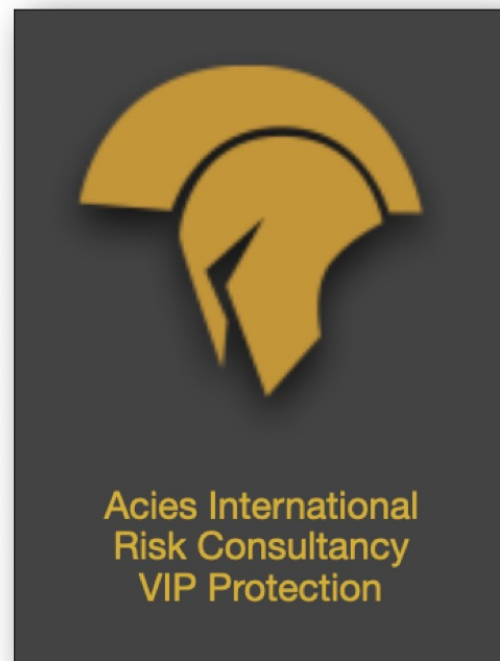
Kristiaan Polgar
Staff Training
VIP Butler Services



Supported by the Private
Office of HH Sheikh
Ahmed Bin Faisal Al Qassimi



The Log Home
Building
Company



Safety
Security
Protection



Hairsalon
Natural
Products



CCTV - Door Locks
Customer App

WHY YOU SHOULD INVEST?

The Organization for Economic Co-operation and Development, the OECD recently shared a graphic and a write up that by 2030 the Investment in environmentally sustainable projects will equal \$24.7 trillion.

The OECD is supported by:

- Richard Branson – Business Investor
- Rania Al Abdullah – Queen of Jordan
- Kailash Satyarthi - Indian Children Rights Activist
- Emmanuel Macron – President of France
- Sharan Burrow – General Secretary of the ITUC - International Trade Union Confederation



MARKET POTENTIAL

The Resort will be especially accessible to high-end clients.

According to the latest Global Wealth Report from Credit Suisse: The world has a total of 56.1 Million people who own more than 1 Million Dollars. Assuming 56.1 Millionaires and a market share of 0.5%, Back to Nature Resort will have 280,500 potential visitors.

BNR	Guests/week	Guests/year	Spending USD \$	Revenues USD \$
Resort	40	2,080	59,995	62,394,800 (50%)
Wellness extra guests	40	2,080	5,600	11,648,000
Convention Center	500	26,000	1,000	26,000,000
Restaurant	80	4,160	1,050	4,368,000
Workshops	40	2,080	155	322,400
Total	700	36,400	67,800	104,733,200

INVESTMENT

	Investment USD \$	Depreciation period/years	Depreciation Expense
Start-up costs	41.405	0	0
Organisation	125	5	25
Lodges	81,793,366	30	2,726,446
Wellness	151,584,140	10	15,158,414
Public facilities	21,739,703	20	1,086,985
Total	255,283,614		18,996,845

Payback period : 5 years 1 month

Net Constant value: \$ 103,6 M

Internal Rate of Return: 15,7%

Investment - ROI Equity Membership

Amount \$	ROI %	Equity %	FREE Member
255,000,000	7	30,00	Full
125,000,000	7	15,00	Full
62,500,000	7	7,50	Full
31,250,000	7	3,75	6 mos/yr
15,625,000	7	1,90	4 mos/yr
7,812,500	7	1,00	2 mos/yr
3,906,250	7	0,50	1 mos/yr
1,953,125	7	0,25	3 weeks/yr
1,000,000	7	0,12	2 weeks/yr
50,000 & up	7	-	1 week/yr

PHASE 1

MONTH 1 & 2

- In collaboration with The Private Office Of His Highness Sheikh Ahmed Bin Faisal Al Qassimi Group of Companies: Setting up the company and set up the Business Bank Account with the Commercial Bank of Dubai.
- Preparation of the modalities and plans with the Government and its official authorities.
- Request all licenses, determining the exact territory, setting the boundaries and sign the lease of the land.
- Planning with the architect, the projectmanagement team and the main contractor on site in Dubai.
- All subcontractors are also defined by the main contractor.

Set up the different meetings with:

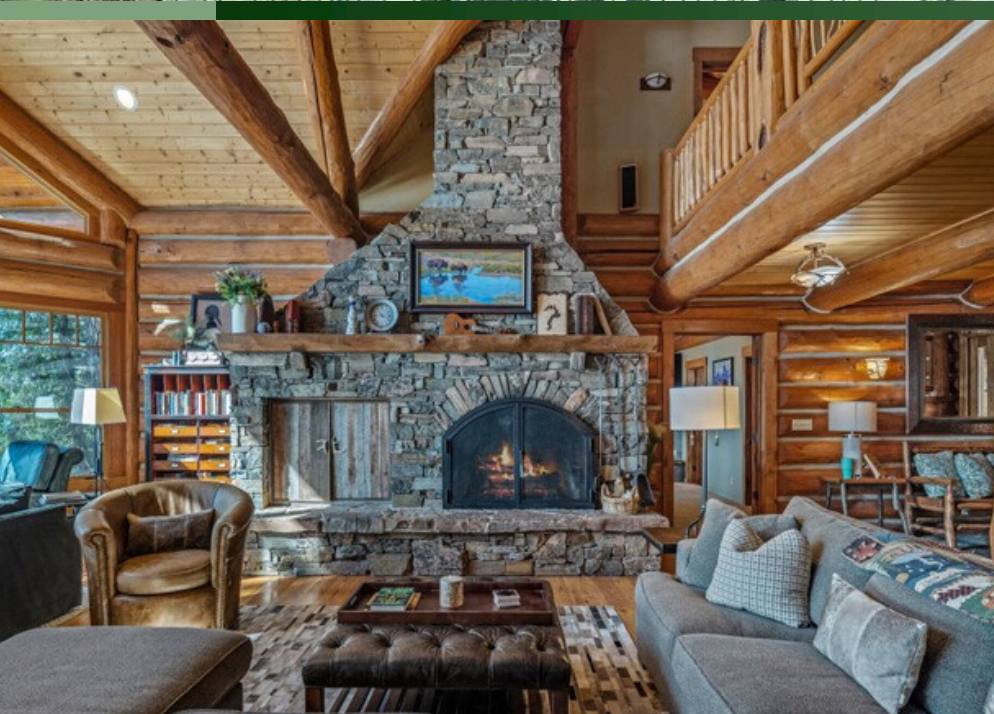
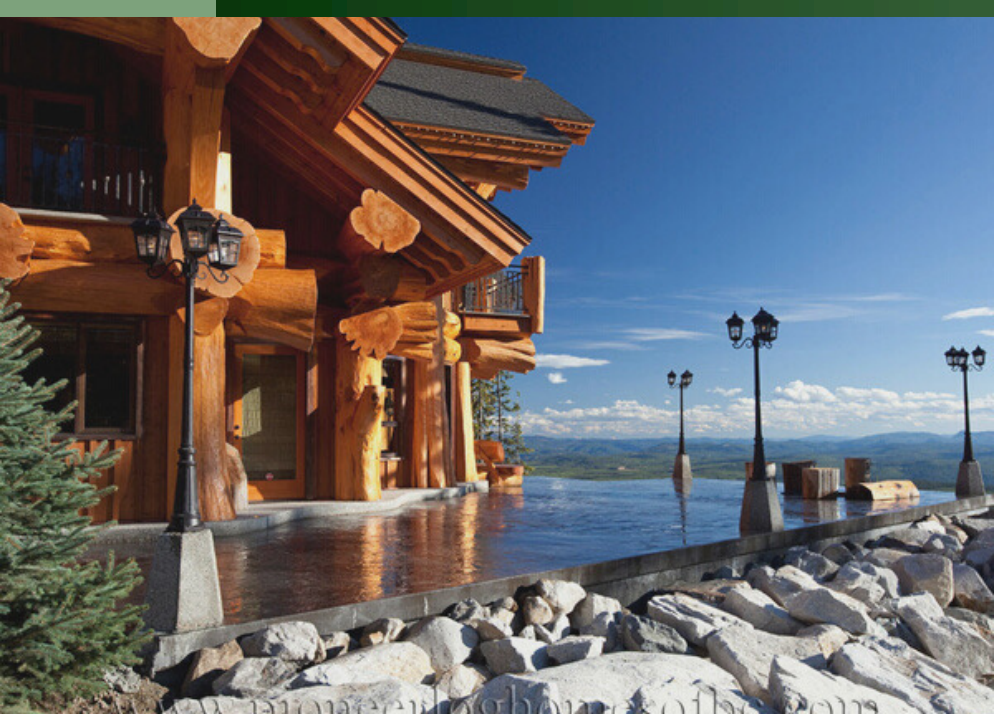
- Log Home building Companies
- Wellness & Spa building Companies
- Solar Panels - Wind Energy Companies
- Garden Contractors
- Container Transport Companies

- Start excavation works, environmental remediation work, basement and all preparations for the utilities.
- Start the underground and above-ground concrete foundation work
- Arrival of the Log home building team in Ras Al Khaimah.
- Organize the transport before the arrival of the sea containers in Khalifa Port Container Terminal.
- Transport by road to be provided from Khalifa Port Container Terminal to the site in Ras Al Khaimah.
- Setting up the Log Home basic construction of the various complexes.
- Organize the transport to collect the different sea containers.

Creation of the HR team and start of the first basic recruitments:

- Human Resources
- Branding and Marketing and IT Team
- Goods Purchase Department

PHASE 2
MONTH 3-10



ROLL OUT PLAN

PHASE 3 - MONTH 11-18

- Start minimum Safety and Security CCTV on site.
- Start the installation of the Wellness Center, basement, interior and exterior.
- Start the installations of the desalination system?and water recycling system.
- Start the finishing touch of the Convention Center and main office.
- Further completion of the various parts of all buildings, interior and exterior, doors and locks, windows and locks including the roof top wind energy systems, and integrated roof top solar panels.
- Start the gardening and the main solar panel installation.
- Training and Coaching Staff and Start IT team, Branding and Marketing team.
- Start the Branding and Marketing campaigns.
- Starting up the recruitment with regard to the employees for the various departments.

MONTH 19-24

Finishing off the various parts of the buildings, furniture, interior and exterior.
Checking the Branding and Marketing analytics, adjust and improve.
Increasing the Safety and Security CCTV.

Training and Coaching the employees for the various departments:

- Main office and welcoming committee
- Wellness center, sauna, massages, swimming pool
- Restaurant and kitchen
- Convention Center
- Security and first aid

Sending out the invitations for the “Grand Opening”.

Send invitations to TV, radio broadcast stations, magazines and newspapers.

Instructing the Goods Purchase Department in collaboration with the various departments.

Prepare the camera crew (including “drone” team) and various departments for the “Grand Opening”.

Connecting and finalizing details with the local official authorities.

Final rehearsal with all departments including the safety and security team for the “Grand Opening”.



LOOKING FORWARD TO WELCOMING YOU

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